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Pepper Dog Salsa Goes Green with its new Pepper Dog Salsa Verde

For Immediate Release
Apex, NC

Tom and Ginger Molthen, producers of the successful Pepper Dog Salsa, are pleased to announce the addition of a new breed of salsa -- Pepper Dog Salsa Verde.

Pepper Dog Salsa Verde is made with fresh tomatillos (instead of tomatoes), fresh peppers, lime juice, cilantro, garlic and spices pureed together giving the salsa a smooth consistency with a robust flavor. Gloria Cabada-Leman from Carolina Sauce Company noted, "Unlike other commercial green salsas, this one doesn't add onions or vinegar but allows the true tomatillo-cilantro-pepper flavors to shine through like a proper Salsa Verde." In addition, Pepper Dog Salsa Verde has a smoky flavor which is a trademark of the Pepper Dog product line.

"I spent all summer working on the recipe and finally got it the way I wanted it in mid-September. We then introduced it at the Natural Products Expo in Baltimore and the response was fantastic" noted Tom. "We know we have a winner. In fact, one chef who stopped by the booth and tasted the green salsa said, "You nailed it!"

Pepper Dog Verde Salsa will be available soon through Tree of Life, Wythe Will Distributing or directly from Semma Enterprises, Inc.

Pepper Dog Dry Rub and Pepper Dog Salsa - Mild, Medium and Hot flavors and now Pepper Dog Verde Salsa are produced for Semma Enterprises, Inc out of Apex, North Carolina. All wholesale and retail inquiries should be directed to Tom and Ginger Molthen at info@pepperdogsalsa.com or 919-367-8485. Pepper Dog Salsa and the logo are a registered trademark of Semma Enterprises, Inc.